



Aedes-Actiz * Kenniscentrum Wonen-Zorg



Power *talk*

Yvonne Witter

Aedes-Actiz Knowledge Centre for Housing and Care

28th of November 2012



Aedes-Actiz * Kenniscentrum Wonen-Zorg



Aedes-Actiz * Kenniscentrum Wonen-Zorg



Care organisations

Housing corporations



Important shifts...

- Shift from financial crisis to also a social crisis
- Shift from the national government to local communities, to the citizens
- Shift from taking care *of* to taking care *that*
- Shift from the perspective of a housing corporation: no money available....



Cooperations: the solution?

Is local power and community care the solution?

- Local power and community care are part of a bigger movement in societies.
- Not only visible in housing, care and welfare, but also in the fields of energy, sharing cars, food, gardening.
- Cooperations are very popular!





Power is needed now!

- o But....who will take care of the vulnerable?
- o Amount of people with dementia etcetera is increasing
- o Loneliness will be a big issue
- o Fear of gap between haves and have nots
- o Civic core is high educated, white and middle-aged



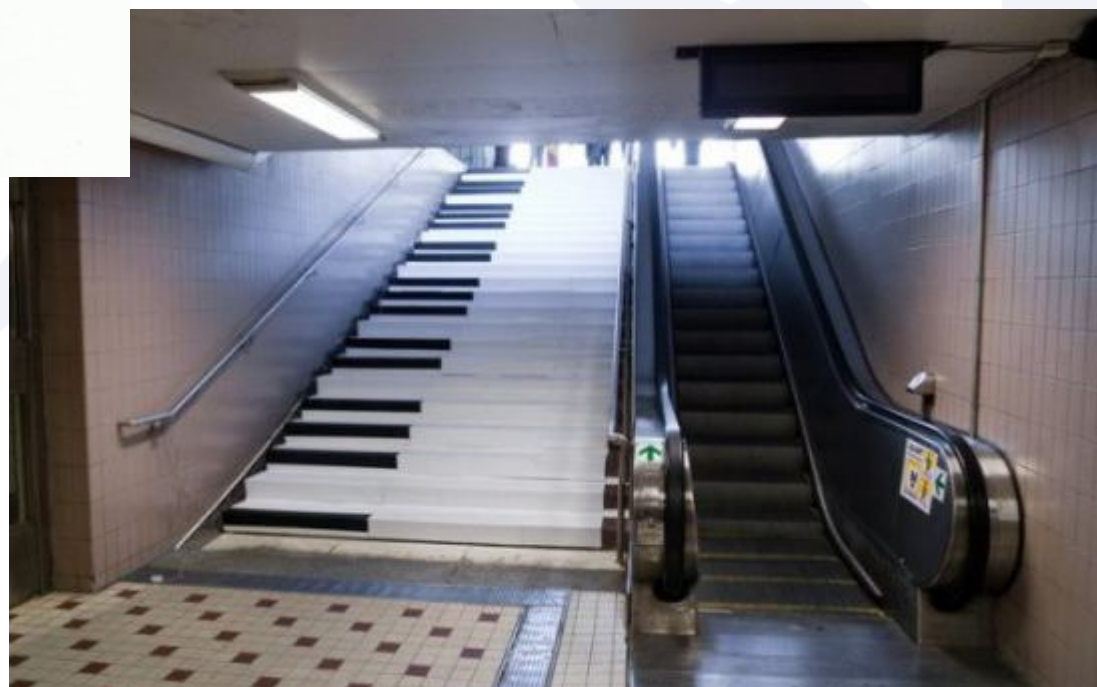
A society of all ages;
it really happens!

- Housing corporation Habion: bringing teenage-mothers and senior citizens together
- Housing corporation WBVG and Talis: building a housing complex for multiple generations
- Housing corporation Woonbron uses talents from the neighbourhood
- Housing corporation Woonwaard designs neighbourhoods that stimulate movement



Power ingredients in housing and care

- Collaboration between people and their network, professionals, local initiatives and the local community
- Apartments that are senior-friendly
- Neighbourhoods that are accessible and designed in a way so that meeting each other is easy
- Services close to people (public transport nearby)
- Tailor made housing, welfare and care: people are diverse, and so is the neighbourhood





Some powerful thoughts....

**‘Life is not measured by the number of breaths we take
but by the moments that take our breath away.’**

**‘And in the end it is not the years in your life that
count. It is the life in your years.’**

www.kcwz.nl

www.aedes.nl