

Thursday 29th November - Conference Center A.Borschette, Rue Froissart n°46, 1040 Brussels - Room 4 A

8h30 -9h Reception

9h – 10h00 THE OPENING: SETTING THE SCENE AND OPPORTUNITIES

- Mr. E. Moulin, *Head of the URBACT Secretariat* : The challenge at URBACT level
- Mr. R. Sulli, *Mayor of Echirolles (Lead Partner)* : Key objectives of the day, local issues and CASH lessons
- Mrs D. Batho, *French Minister of Ecology, Sustainable Development and Energy* : The challenges of energy savings in social housing
- Mr. W. Deffaa, *Director General, Directorate-General for Regional and Urban Policy, European Commission* (tbc): The opportunities of the next EU Cohesion Policy programming period 2014-2020

10h00-10h15 : *COFFEE BREAK*

MORNING SESSION

Moderator : Mr J. Dictus, *Lead Expert Urbact CASH Project*

10h15 – 10h45:

- Mr Ivan Tosics, (tbc) : The Housing Study – challenges of ERDF investments in housing
- Mrs M. Donnelly, *Director, Directorate General for Energy, European Commission* (tbc): Housing sector as a key contributor to the energy efficiency revolution

THE CASH LESSONS FROM THE GROUND

10h45-11h30: ENERGY & TECHNOLOGY

Path to reducing energy dependency and CO2 : Green, local, efficient, simple, large scale, co-conceived

- Mr. T. Salomon, *President of NEGAWATT* (tbc) : the challenges of large scale needs of social housing
- Ground outcomes from CASH partners and floor discussion.

11h30-12h15: PEOPLE & INSTITUTIONS

Fighting energy poverty in deprived neighbourhood: citizens' empowerment and adapted legislation

- M. S Bergenstrahle, *President of the International Union of Tenants* (tbc) : Challenges on tenants' ownership and buying power
- Ground outcomes from CASH partners and floor discussion

12h15-13h45: *BUFFET LUNCH and Press Point*

AFTERNOON SESSION

Moderator : Mrs. S. Moreau, *CASH Lead Coordinator, City of Echirolles*

13h45-14h30: SYSTEM & FINANCE

Towards optimized stakeholders' involvement and financial engineering

- Mr. G. Bullion, *CECODHAS Sustainable Urban Working Group*
- Ground outcomes from CASH partners and floor discussion

14h30-14h45 TRANSLATION OF THE CASH EXPERIENCE INTO POLICY RECOMMENDATIONS

- Mr. J. Dijol, *CECODHAS Policy Coordinator*

14h45-16h00 : THE NEAR and LONG-TERM FUTURE :

Round table about the place of energy efficient social housing in the new Structural Funds programming and key recommendations

-Mr. J. Olbrycht, *Member of the European Parliament, President of the URBAN intergroup, Rapporteur on the ERDF regulation: EU Energy efficiency and Cohesion Policies*

-Mrs. K Delly, *Director of the Office of the Covenant of Mayors* (tbc)

-Mr C. Svanfeldt, *Policy Analyst, Directorate-General for Regional and Urban Policy*

16h-16h30: MAYORS DECLARATION OF INTENT - towards a more favourable future for social housing energy efficient renovation

16h30 : *COFFEE BREAK, Press Point and Closing conference*