

## International Tenants Day & European Responsible Housing Initiative

# Tenants' empowerment and Responsible Housing

*Energy efficiency, social innovation, citizens' empowerment, social inclusion and participation... What does this really mean in practice? How to achieve these goals in the housing sector? How can we empower tenants and inhabitants? How can Corporate Social Responsibility (CSR) help housing organisations address these issues in cooperation with tenants and their stakeholders and further develop 'Responsible Housing' in Europe?*

*On the occasion of International Tenants Day, social landlords and tenants representatives will discuss solutions to new societal challenges with EU and national stakeholders. Concrete 'Responsible Housing' achievements in the EU will be showcased and celebrated, with the announcement and presentation of the good practices selected by the European Responsible Housing Awards Jury.*

*To conclude the day, we cordially invite you for a networking cocktail.*

**Date:** October 6, 2014 – International Tenants Day 2014

**Venue:** North Rhine Westphalia Representation to the EU, Rue Montoyer 47, Brussels 1000

**Languages:** English – Français



## EUROPEAN RESPONSIBLE HOUSING AWARDS 2014

**Moderator:** Phil Morgan (independent commentator)

### 10:00 – 10:15 Welcome speech

Rainer Steffens, Director of North Rhine Westphalia Representation to the EU  
Sven Bergensträhle, IUT President

### 10:15 – 10:30 Key note speech

*“The Scottish Social Housing Charter: Empowerment into Practice”*

Margaret Burgess, Minister for Housing and Welfare, Scotland

### 10:30 – 13:30 Panel discussions

#### ▪ Panel 1: Local social sustainability

**Presenters:** Shazia Ishaq (MOI Foundation, Amsterdam); Brieuc-Yves Cadat (Huurdersvereniging Amsterdam Co-Chair); Ronald Paping (Nederlandse Woonbond Director, Member of ERHIN Stakeholder Forum)

**Reactions from the floor:** Orna Rosenfeld (UNECE); Sébastien Garnier (Housing Europe)

**Debate with the audience**

#### ▪ Panel 2: Environmental sustainability

**Presenters:** Josiane Lamotte (Elected tenant representative in Paris); Maria Androdias-Galindo (tenant in Echirolles); Eddie Jacquemart (CNL President, Member of ERHIN Stakeholder Forum)

**Reactions from the floor:** Daniel Biard (ESH); Emmanuelle Causse (UIPI)

**Debate with the audience**

### 11:50 – 12:10 Coffee break

#### ▪ Panel 3: Good governance and relations with stakeholders

**Presenters:** Dorte Skovgård (tenant in Copenhagen); Michaela Kauer (City of Vienna Head of Liaison Office to the EU, Member of ERHIN Stakeholder Forum)

**Reactions from the floor:** Bent Madsen (Housing Europe), Lukas Siebenkotten (Deutscher Mieterbund Director)

**Debate with the audience**

#### ▪ Panel 4: Economic responsibility and sustainability

**Presenters:** James Jones (tenant in Wales); Magnus Hammar (IUT Secretary-General); Sander Scheurwater (RICS Head of external affairs and EU liaison, Member of ERHIN Stakeholder Forum)

**Reactions from the floor:** John McPeake (Housing Europe), Brian Field (EIB)

**Debate with the audience**

### 13:30 – 14:30 Lunch

### 14:30 – 15:15 Developing together Responsible Housing in Europe

- **The European Responsible Housing Declaration**

*Presentation by Barbara Steenbergen (IUT Head of liaison office to the EU, Chair of the European Responsible Housing Stakeholder Forum) and signature by the Stakeholder Forum members*

- **The sector's commitment: Supporting Corporate Social Responsibility (CSR)**

- The Responsible Housing Roadmap for CSR development in public, cooperative and social housing in Europe

*Presentation by Francis Deplace, DELPHIS General Delegate*

- Launch of the Responsible Housing CSR Code of Conduct for housing providers

*Presentation by Sorch Edwards, Housing Europe Secretary-General*

### 15:15 – 15:30 Coffee break

### 15:30 – 17:00 European Responsible Housing Awards Ceremony

- **Introduction to the Awards, Marc Calon (Housing Europe President)**

**Opening speech, “How responsible housing contributes to people’s empowerment and wellbeing”, Michael Ludwig (City of Vienna Housing Councillor)**

- **Announcement of shortlisted candidates and Awards Laureates in each category**

- *Local social sustainability*

Presenter: Conny Reuter, SOLIDAR Director

- *Environmental sustainability*

Presenter: Claire Roumet, Energy Cities Director

- *Economic responsibility and sustainability*

Presenter: Peter Bolton-King, RICS Global Residential Director

- *Good governance and relations to stakeholders*

Presenter: Christian Lieberknecht, GdW Board Member

- *Responsible human resources management*

Presenter: Agnes Uhreczky, COFACE Secretary General

### 17:00 – 17:30 Questions and reactions from the floor

### 17:30 – 18:00 Conclusions and perspectives

#### **“CSR in Europe and responsible housing: the way forward”**

- Marko Curavic, Head of Unit, DG Enterprise and Industry, European Commission

- Marc Calon, President Housing Europe

- Wrap up and conclusions

### 18:00 – 19:30 Networking cocktail