
EARTH IS OUR HOME
DO YOU WANT TO PROTECT IT?
THEN, START AT HOME!



find out more and engage:
www.housingeurope.eu
#StartatHome



**THE CONTRIBUTION OF HOUSING EUROPE
TO THE 2015 PARIS CLIMATE CONFERENCE, COP21**
START AT HOME

OUR HOMES HOLD THE KEY TO OUR PLANET'S FUTURE. WHY IT IS IMPORTANT TO START AT HOME IF YOU WANT TO FIGHT CLIMATE CHANGE.

Europe's Public, Cooperative and Social Housing Providers have already proven and renew their commitment to fight climate change and tackle fuel poverty. We have already started delivering the promises we made at the UN Climate Change Conference in Copenhagen (COP15) in 2009 (bit.ly/1lclbv).

WHAT OUR HOMES CAN DO

FROM 2010 TO 2015 WE ESTIMATE THAT:

1.843.000 dwellings within our stock
have been refurbished

6,2% is the average refurbishment
rate over the last 5 years

1,2% is the percentage our members'
refurbishment, annually, of their stock

45 kWh/m²/year is the average energy saving
in our members' homes

724 € is the average amount of money saved on the energy bill
per year thanks to the improved energy performance

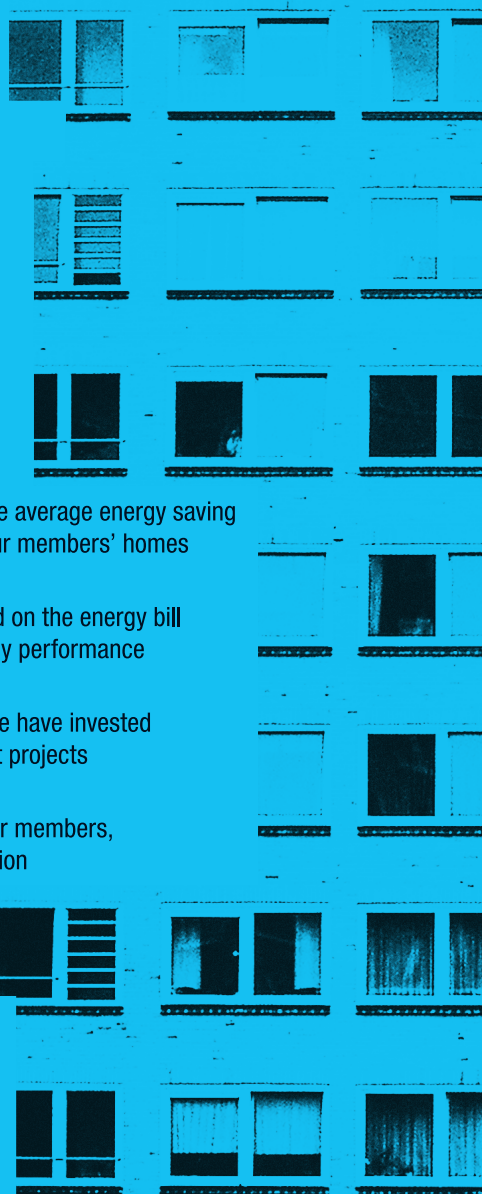
32,8 billion € is the amount we have invested
in refurbishment projects

20.000 € is the amount invested by our members,
on average, for each renovation

26 years is the average
payback time

506.550 total jobs created by investing
in refurbishment projects

15 jobs created per 1 million € invested
in refurbishment projects



IMPROVING QUALITY THROUGH INNOVATION

Energiesprong has made Net Zero Energy refurbishments a market reality that is financed of the energy cost savings, since a house does not consume more energy than it produces ($E=0$); plus, it only takes 10 days and comes with a 30-year energy performance warranty from the builder, while energy bills for residents stay the same (www.energiesprong.nl/transitionzero/).

Most of our members are already actively involved in the decentralised EU energy market, paving the way for the Energy Union. Smart grid and smart meters facilitate the creation of smart green living spaces, ensuring that energy is accessible and affordable for all (bit.ly/1GYqhk3).

Power House nearly Zero Energy Challenge has pooled expertise and thanks to a large and diverse EU-wide cooperation the gap in the market regarding real consumption data of our homes has been bridged (www.powerhouseeurope.eu).

Spearheading developments in new construction as well, we have made the case for the need to set evidence-based new standards while reducing costs to maximize offer. Kombohus, introduced by SABO in Sweden is a state of the art proof (bit.ly/1MCSSTs).

WHAT OUR HOMES NEED

Despite the global financial crisis we've had the plan, the expertise and the experience to deliver. At these challenging times we have to foster continuation of support to the affordable housing sector so that it can keep making an even more significant contribution to the fight against climate change.

• EMPOWERING AND INVOLVING CITIZEN-CONSUMERS AND COMMUNITIES

This will be key to unlocking the full potential of every green energy transition strategy already under way. Therefore, the role of local partnerships with energy companies, the construction sector and housing providers will be crucial in improving the ability of tenants to use their homes the best way possible.

• ADEQUATE FINANCE FOR ENERGY EFFICIENCY

Strengthen conventional and alternative ways to provide long-term low-cost capital financing for the renovation of social housing.

• NEW ENERGY MARKET DESIGN

Housing should become part of the energy grid and housing associations should take the lead in becoming energy providers, too. Better, more effective combination/mix of Renewable Energy Sources (RES) and Energy Efficiency policies should be a priority.

• ENABLING EU LEGISLATION

Both the EPBD and the EED should be turned into instruments to support local partnerships using cost effective measures.

* Sources: Housing Europe Observatory, NEUJOBS, Eurostat, BEEM-UP and Power House nZEC European projects