



Lyon Metropolis Housing strategy

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Director of Housing

AGENDA

1. Local urban context

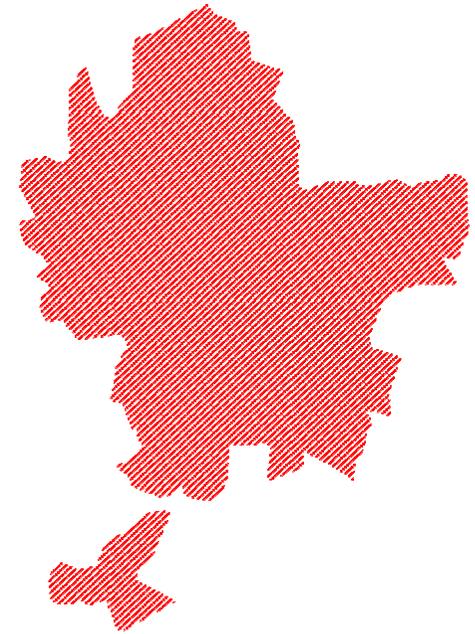
2. Housing strategy

3. A territory oriented towards urban projects



1

Lyon metropolis Local urban context



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Lyon Métropole: an institutional innovation

The aim: to meet these new challenges in the area of competition and cooperation

Created on 1st January 2015, by the **MAPTAM law** (Modernisation of Public Territorial Action and Affirmation of Metropolises)

—

↘ For **public action** in day-to-day life and in the territory that is:

↘ For **management** that is:

+ Legible

+ Economic

+ Coherent

+ Transversal

+ Effective

+ Efficient

+ Innovative

A VERY BROAD SCOPE OF SKILLS

23 public policies in 6 main categories



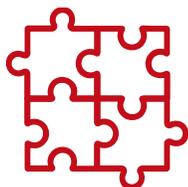
Economical
development



Environment and
quality of life



Housing and
territorial cohesion



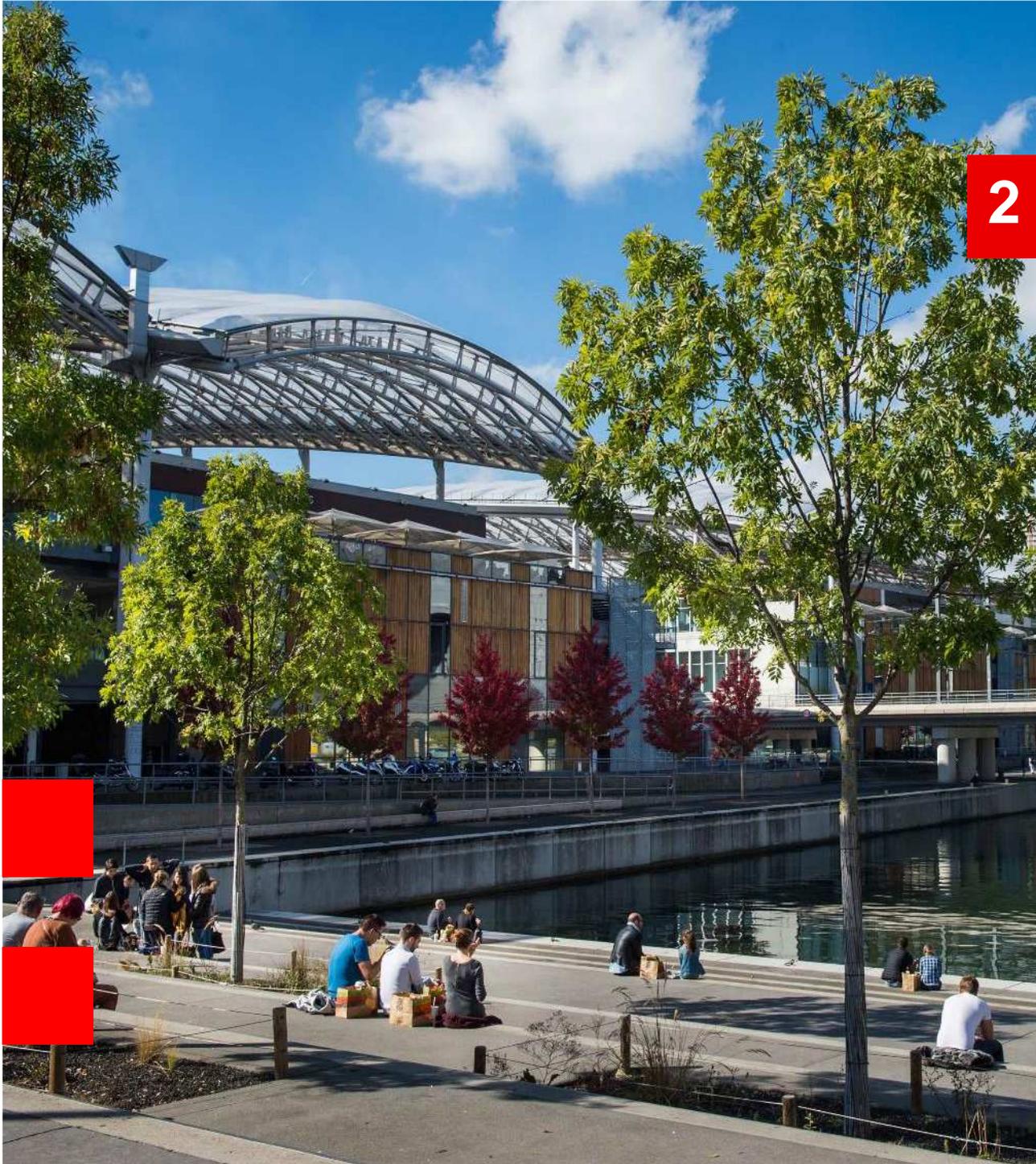
Town planning



Solidarity

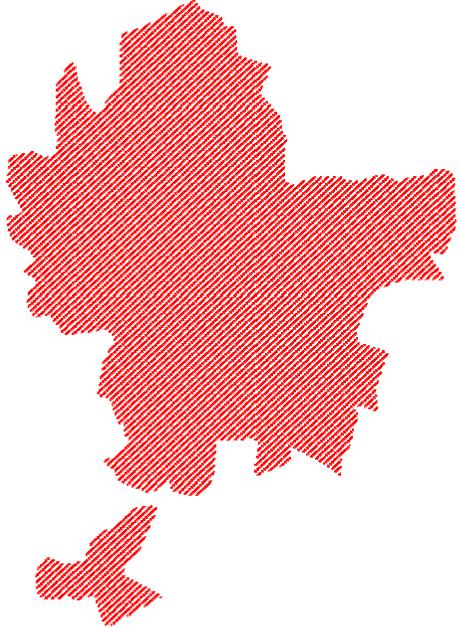


Education, culture
and sport



2

Lyon metropolis Housing strategy



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Lyon metropolis housing strategy

Produce an affordable and balanced supply

4 main orientations in the local housing strategy

- Implement a mixed and varied set of construction programmes
 - High level of production
 - Every kind of housing (direct purchase, private rental, social housing, student housing, elderly adapted housing ...)
 - Everywhere (in the 59 municipalities)
- Meet the needs of social housing on the territory
- Improve quality of the existing housing units (energy performance, barrier free ..)
- Facilitate allocation and maintaining in housing units (prevention arrears and forced evictions, providing social support)

Lyon metropolis housing strategy

The challenges of housing and social mix



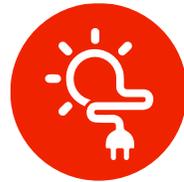
98 million euros
for housing policies in 2016



9 000 new housing units sold annually
4 000 social housing units built each year



Improve access to affordable housing :
12 000 social housing units allocated each year



30 Million euros
10 000 housing units energy performance improved by 2020



6 000 more student social housing units by 2020

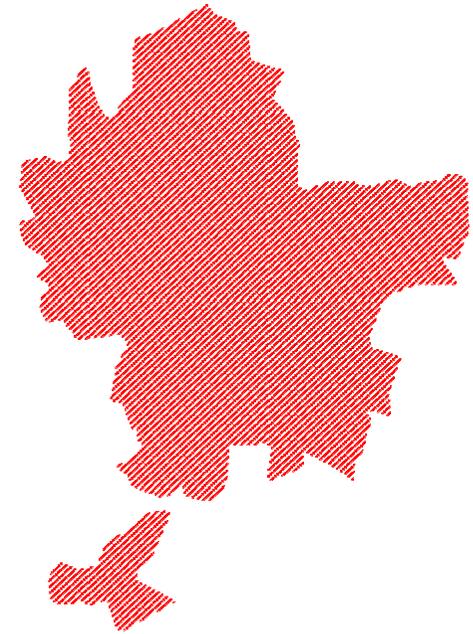


Solidarity housing fund : **6 150** individual financial grants allocated each year (5,4 million euros)



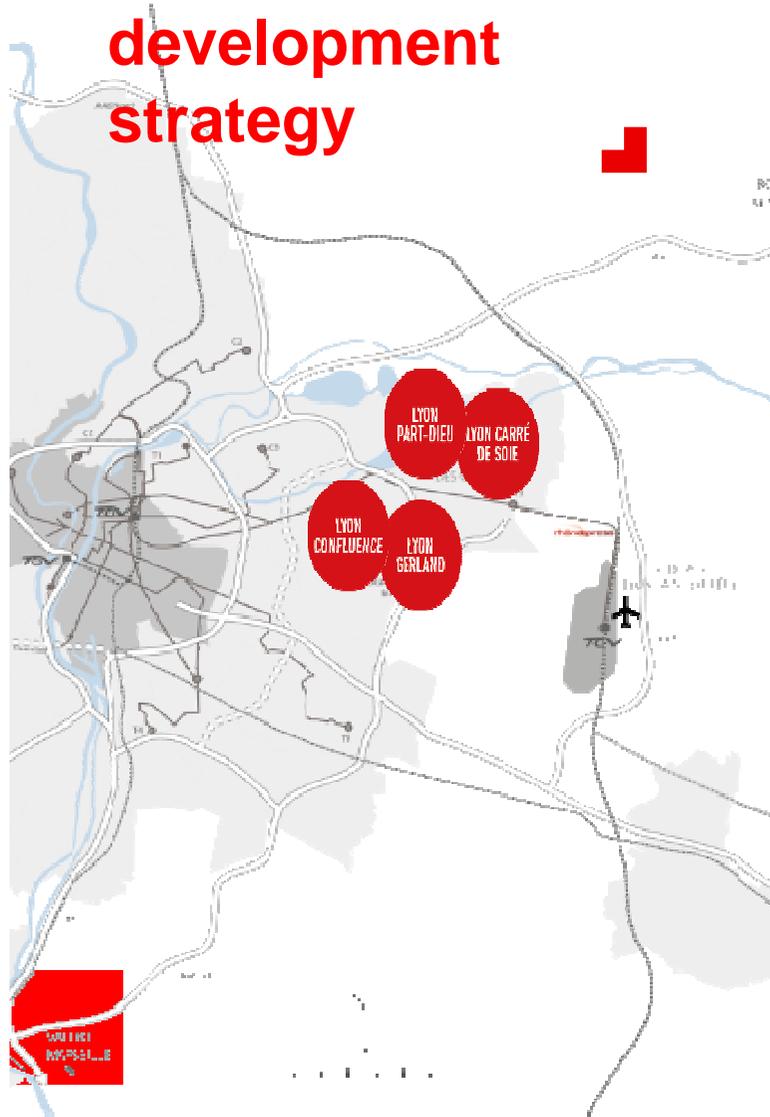
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A territory orientend
towards urban
projects



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4 urban projects in the heart of the development strategy



Lyon Confluence



Lyon Part-Dieu



Lyon Gerland

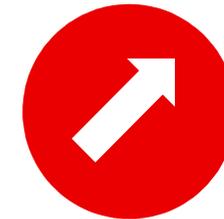


Carré de Soie

A strategy
to create wealth and
develop jobs
leaning on major
urban projects

Urban affairs and urban regeneration

20 years of proactive action in urban renewal



Purposes

- Development of an attractive housing offer for everyone
- Going on opening up these districts to their environment
- Improving the living conditions of the families living there
- Development of economic and commercial activities
- Promoting a sustainable city for ecological transition
- Promoting the districts by developing a local marketing strategy
- Building projects with the residents and all the stakeholders

A new program 2015 - 2024



1 629 social housing units demolished

Rebuilt in other areas
(social mix policy)

1 114 social housing units renovated (energy performance)

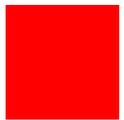
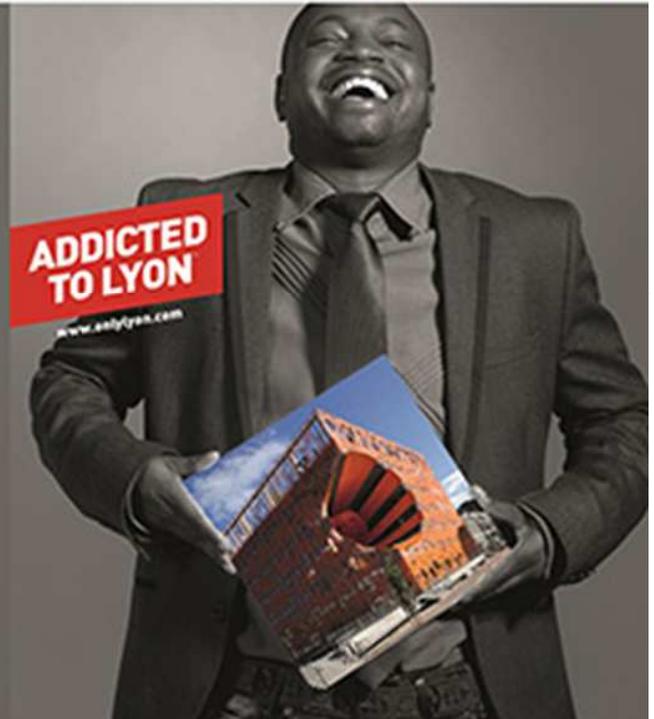
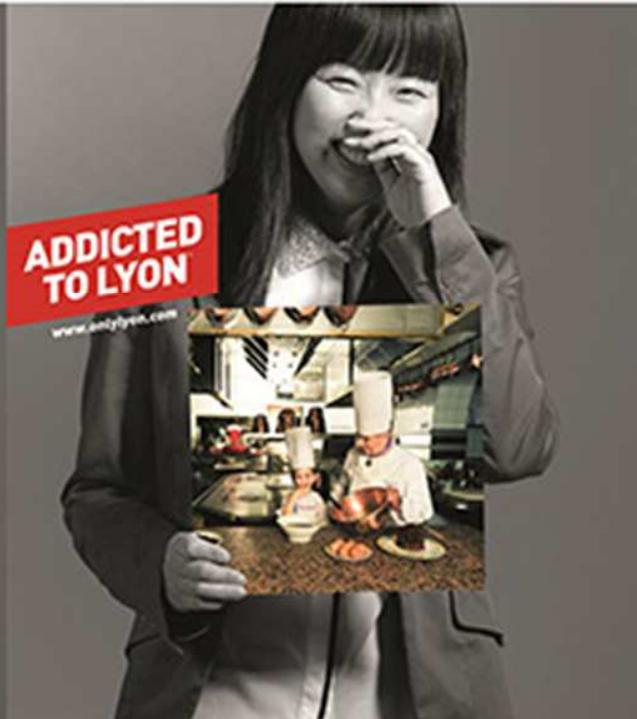
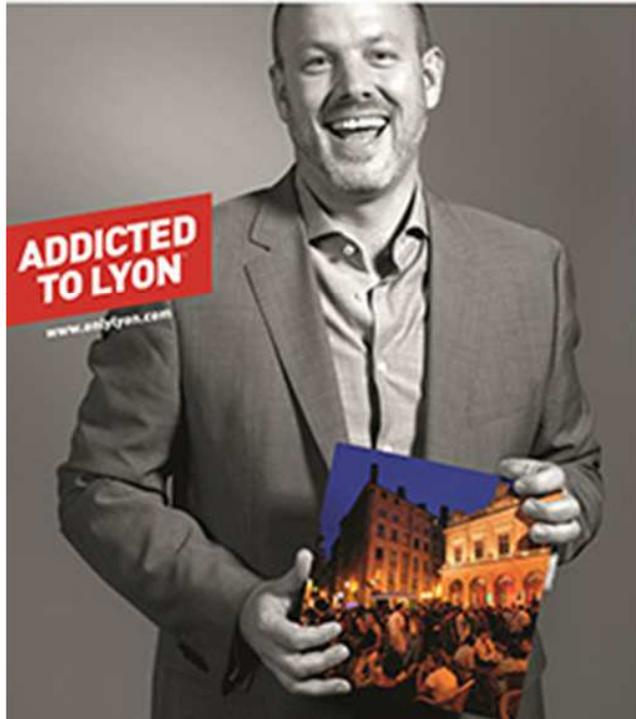
132 million euros budget already approved

58,7 million euros subsidies or soft loans

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Thank you

