



Lyon Metropolis Housing strategy

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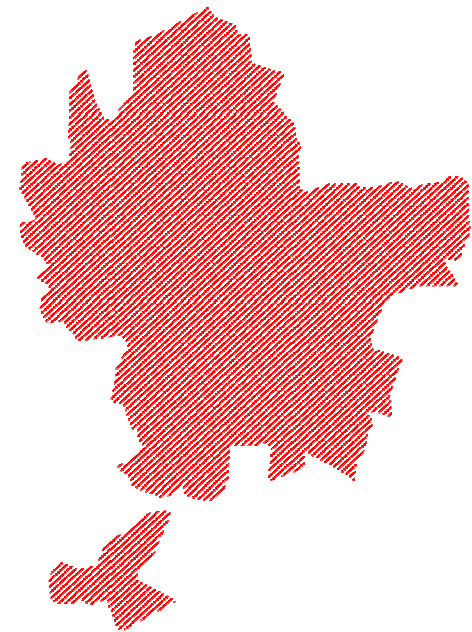
AGENDA

1. Local urban context
2. Housing strategy
3. A territory oriented towards urban projects



1

Lyon metropolis Local urban context



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Lyon Métropole: an institutional innovation

The aim: to meet these new challenges in the area of competition and cooperation

Created on 1st January 2015, by the **MAPTAM law** (Modernisation of Public Territorial Action and Affirmation of Metropolises)

↘ For **public action** in day-to-day life and in the territory that is:

+ Legible

+ Coherent

+ Effective

+ Innovative

↘ For **management** that is:

+ Economic

+ Transversal

+ Efficient

KEY FIGURES

1.3
million inhabitants

+ 5%
in the last five years

55 000
waiting list for social
housing

70%
households income
for social housing

144 500
students

612 400
housing units

24%
social rental housing

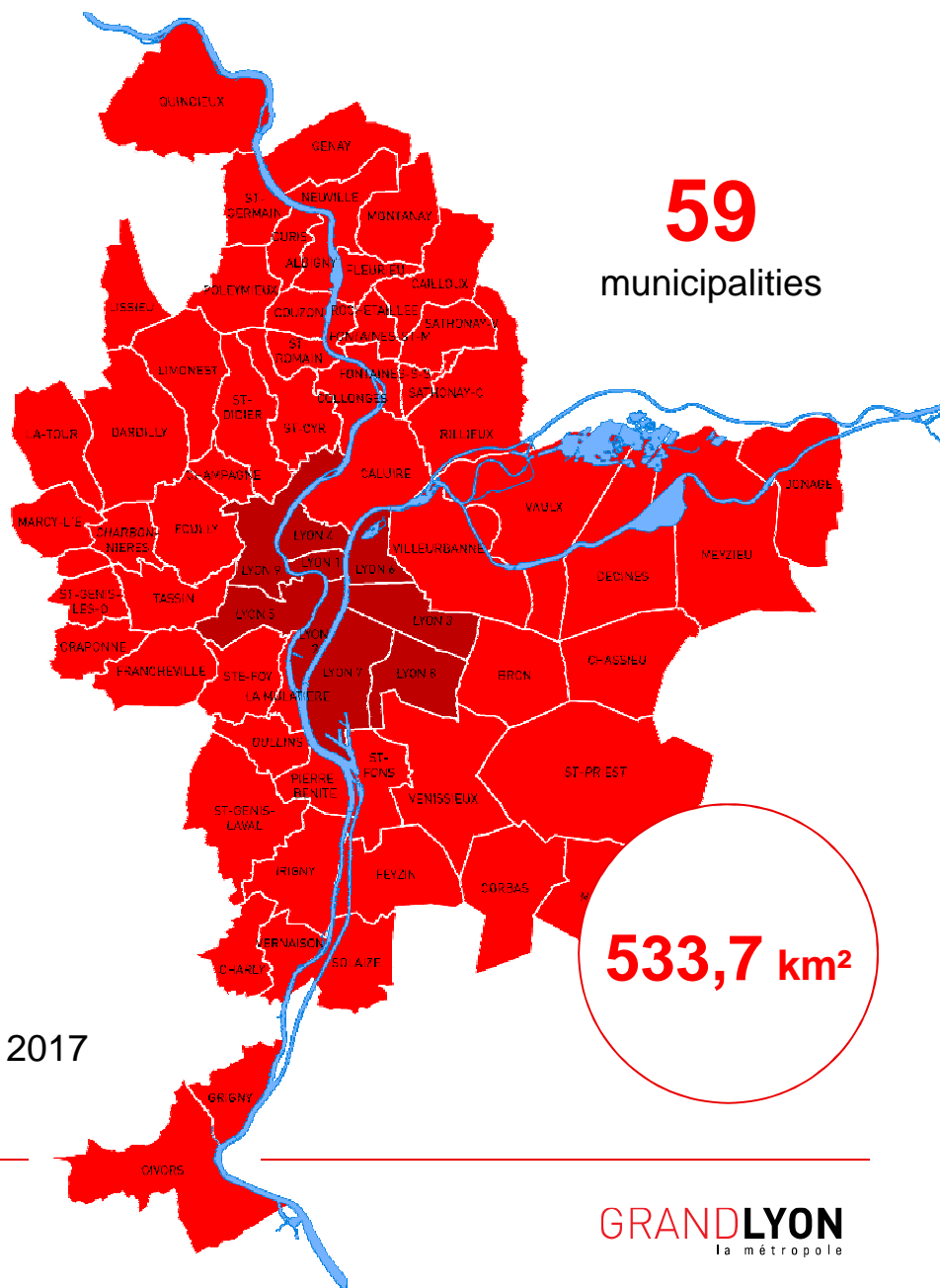
60
billion euros GDP

43 300
Euros
GDP per capita

3 196
Million euros,
budget Lyon metropole for 2017

59
municipalities

533,7 km²



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A VERY BROAD SCOPE OF SKILLS

23 public policies in 6 main categories



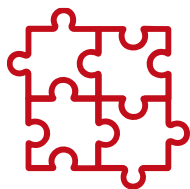
Economical
development



Environment and
quality of life



Housing and
territorial cohesion



Town planning



Solidarity

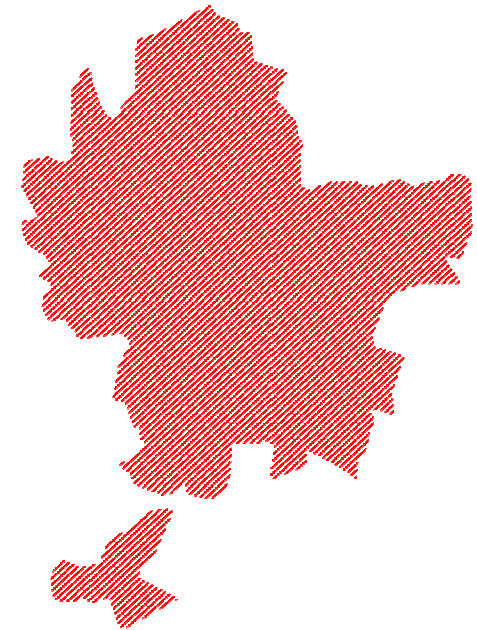


Education, culture
and sport



2

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Produce an affordable and balanced supply

4 main orientations in the local housing strategy

- Implement a mixed and varied set of construction programmes
 - High level of production
 - Every kind of housing (direct purchase, private rental, social housing, student housing, elderly adapted housing ...)
 - Everywhere (in the 59 municipalities)
- Meet the needs of social housing on the territory
- Improve quality of the existing housing units (energy performance, barrier free ..)
- Facilitate allocation and maintaining in housing units (prevention arrears and forced evictions, providing social support)

Lyon metropolis housing strategy

The challenges of housing and social mix



98 million euros
for housing policies in 2016



9 000 new housing units sold annually
4 000 social housing units built each year



Improve access to affordable housing :
12 000 social housing units allocated each year



30 Million euros
10 000 housing units energy performance improved by 2020



6 000 more student social housing units by 2020

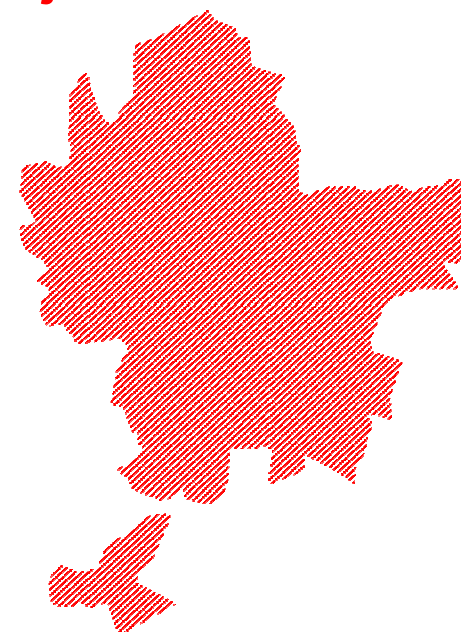


Solidarity housing fund : 6 150 individual financial grants allocated each year (5,4 million euros)



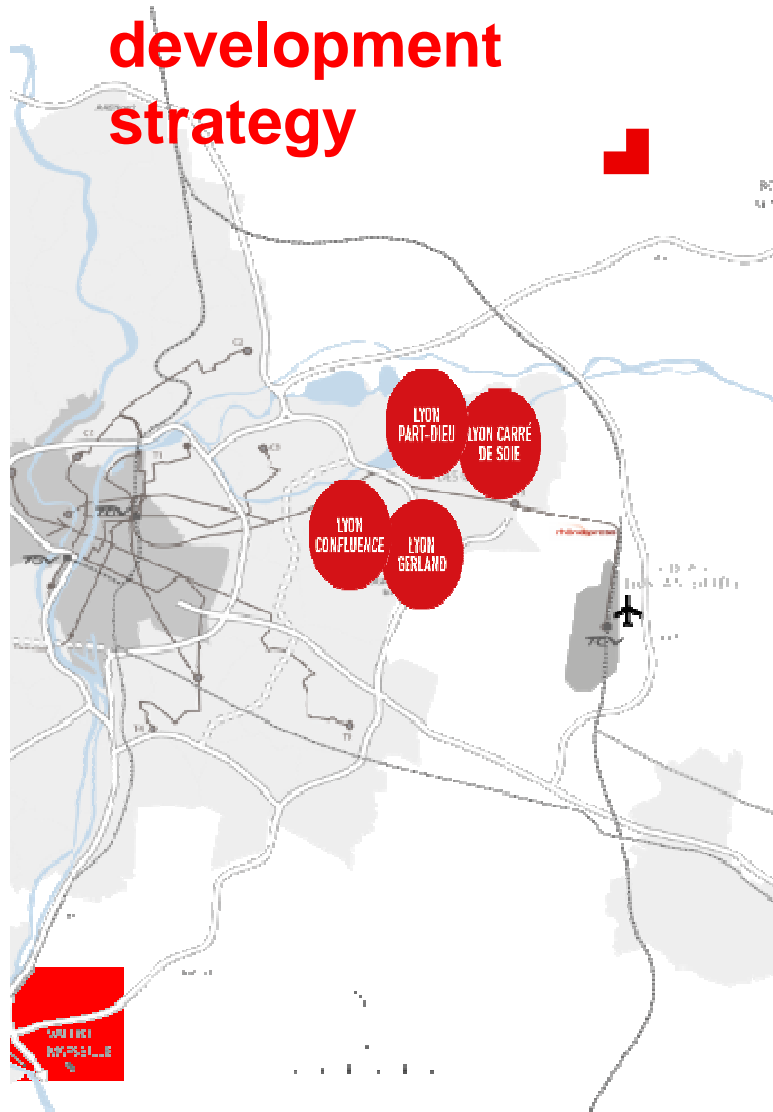
3

A territory orientend
towards urban
projects



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4 urban projects in the heart of the development strategy



Lyon Confluence



Lyon Part-Dieu



Lyon Gerland



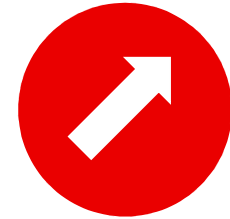
Carré de Soie

A strategy
to create wealth and
develop jobs
leaning on major
urban projects

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Urban affairs and urban regeneration

20 years of proactive action in urban renewal



Purposes

- Development of an attractive housing offer for everyone
- Going on opening up these districts to their environment
- Improving the living conditions of the families living there
- Development of economic and commercial activities
- Promoting a sustainable city for ecological transition
- Promoting the districts by developing a local marketing strategy
- Building projects with the residents and all the stakeholders

A new program 2015 - 2024



**1 629 social housing
units demolished**

Rebuilt in other areas
(social mix policy)

**1 114 social housing
units renovated (energy
performance)**



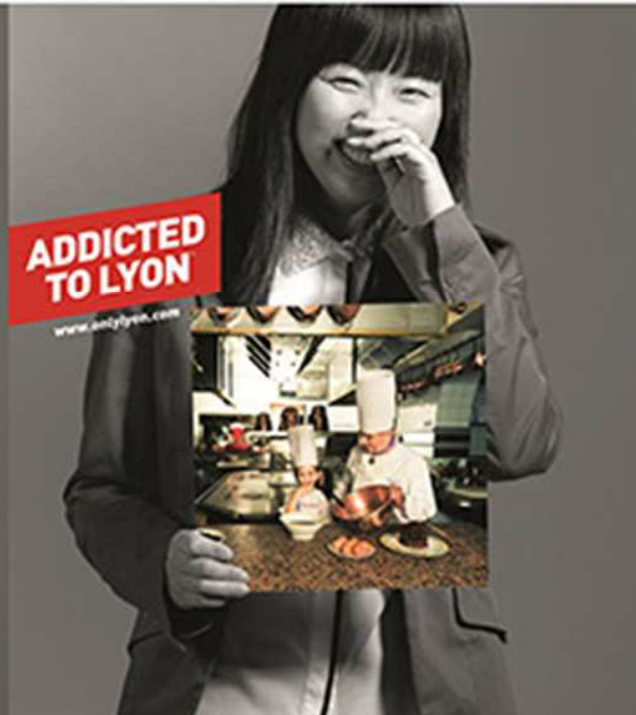
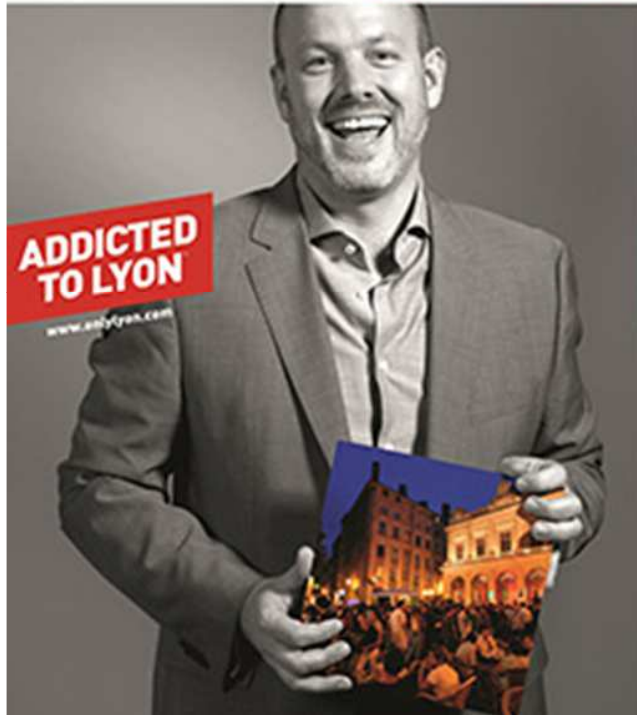
**132 million euros
budget already approved**

**58,7 million euros
subsidies or soft loans**

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Thank you