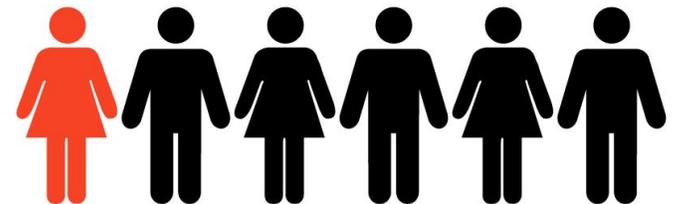
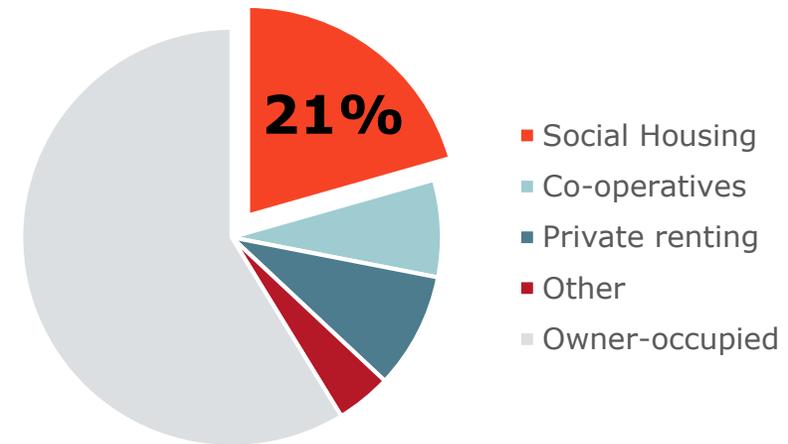


HOUSING PROVIDERS ON A MISSION AGAINST SEGREGATION

- A DANISH PERSPECTIVE

Proportion of social housing in Denmark



**1 out of 6
in social housing**

BL
DANMARKS
ALMENE
BOLIGER

509 members
all non-profit housing
organizations

1 million tenants
575.000 homes

→ RISING SEGREGATION – WHAT IS TO BE DONE ABOUT IT?



Our primary instrument is a **Master Plan**



Material

Social



- Urban structure**
- Renovations**
- Housing social clubs**
- Leisure jobs**
- Homework cafés**
- Internships & educational guidance**



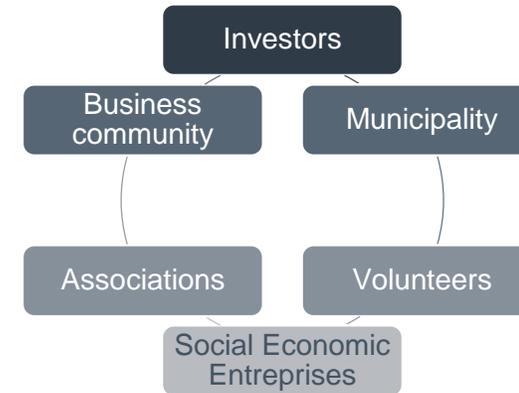
Does it work?

Our evaluation show:

- A more balanced composition of residents.
- Higher rates of educational attainment and better job prospects.
- More youth get a leisure job and maintain it.

The case of Aalborg East – a success story

*A field of many actors
- working together to implement a material and social masterplan.*



Effects are positive!

